

DIPLOMA | Entrepreneurship

By London City University

Course Overview

The Entrepreneurship enables the participants to explore the roles and responsibilities of the entrepreneurial business and the impact on the domestic and global financial system. It allows you to estimate the skills, approach and strategies required to successfully run an entrepreneurial venture. The course emphasizes on the challenges, pitfalls, importance and rewards of entrepreneurship as a career and offer training to learn about entrepreneurship from an economic perspective. It covers topics that prepare you to plan and manage your business, including financials, operations, production and more.

This course is designed for those who are seeking for great opportunities and growth as Entrepreneur.

Course Outline

- ❖ The basics of Entrepreneurship
- ❖ Business Idea, Business Plan and execution
- ❖ Mission and Vision
- ❖ Tactics to launch of a new business enterprise
- ❖ Commanding Marketing Plan
- ❖ Operations Plan
- ❖ Financial Plan
- ❖ New venture opportunity analysis
- ❖ Managing a growing business
- ❖ authorized Matters
- ❖ Business Consulting
- ❖ Entrepreneurship and Family Businesses

Course duration	3 Months OR as per your requirement Flexible and dependent on your time frame and need
Entry Requirements	A Success Oriented Personality
Certification	London City University, will award an approved diploma at the end of course training. You will get 100% guaranteed certificate.
Mode of application	Fill an application form, send copies of your national ID card or passport as well as educational documents and forward to info@cvwarehouse.ae and get 50% discount on all courses offered by London City University
Course Assessment	London City University will give you an assessment on a monthly basis. This makes a total of three assignments, all scenario case study based activities. Students are expected to solve them and turn them in online via email. Each assignment carries a 20 percent score. The final online exam carries a 40 percent score, to make a total of One Hundred Percent.